

The tourist destination with the wind in its sails

Discover the generosity and warmth of character of a somewhat nostalgic country whose inhabitants are said to be the most hospitable in the world with a unique sense humour. You will be greeted with a warm and simple smile in Serbia, as if you were one of their own.







Why Serbia?

Serbia offers amazing tourist and cultural attractions throughout the year. A destination of a thousand treasures, Serbia is proud of its fortresses, monasteries, historical monuments, archaeological sites, parks, mountains, river cruises, wine routes as well as its food, festivals, parties and much more!

Do you want to party?

- In August, do not miss the most famous brass and gypsy music festival in the village of Guča, where the dancing will whisk you away with its infectious rhythm. Miles Davis, one of its many visitors, was enthralled: "I did not know you could play the trumpet like that!"
- Eat and drink in good company, accompanied by folk music on one of the many floating restaurants of the rivers Sava and Danube!
- One of the unmissable events is also the famous EXIT festival, held every July in Novi Sad. It has the flattering title of "Best Major European Festival"!

Do you prefer the city life?

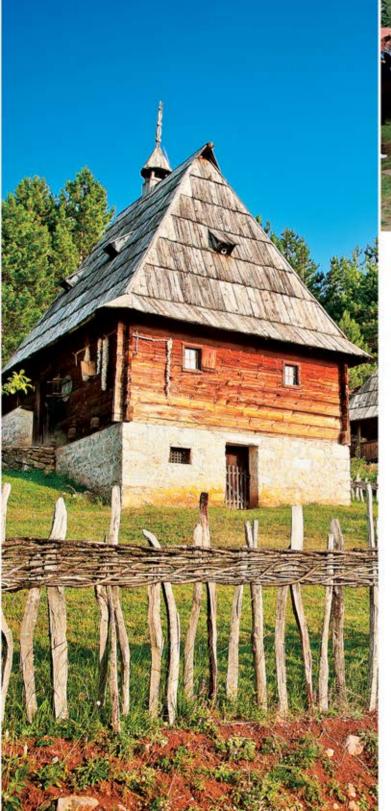
"The gateway of the Balkans", Belgrade is a festive city with an eclectic culture. From its imposing fortress in the Kalemegdan Park there is a magnificent view of the where the Sava and Danube rivers meet. In the evening, do not miss dinner in the Skadarlija quarter, the "Montmartre of Belgrade". When you add the sunset it becomes one of the most wonderful places in the world.

Do you love nature?

If you want to go horse-riding through the wide, picturesque plains of Vojvodina, or conquer the highest mountains of Kopaonik; if you want to go cycling in the green mountains of Šumadija, or take it to the next level by mountain biking along the trails of Tara and rafting on the river Ibar; if you want to explore the depths of the caves of Zlatar or even go deer hunting or fishing - then Serbia is the place for you!

Belgrade is "New York on a budget". Momo Kapor, writer

.....People who can sit at a table for hours just chatting, singing songs and still have a lot to say. My stay in Belgrade has healed my soul..." Erskine Caldwell, writer





Villages and open-air museums of Serbia

Serbian villages are real ecological oases, unpolluted by modern civilization, with a mild climate, clean air and natural foods. The main ingredients for the traditionally prepared dishes, always the healthier option, come from the hosts' gardens, and the passing tourists who quickly become friends can see for themselves that the vegetables and animals are produced organically.

In particular, the perfumes, sounds and flavours make the countryside more precious, more beautiful and more enjoyable than the city. From Vojvodina in the North, passing through Serbia in the West, the centre, in the East and the South, there may be many differences that appear in the details, but all across Serbia, the rhythm of life in the countryside reflects the rhythm of nature: the seasons, the transition from the working day to night of rest, the natural order of things and people.





The Empress Maria Theresa was an admirer of the traditional wines of the Serbian region of Karlovac. The "Karlovac Bernet" was even available on the wine list of the Titanic!

"Drvengrad" (Kustendorf), the traditional town in the district of Zlatibor, as can be seen in the film Life is a Miracle, was built by the director Emir Kusturica for the purposes of his film!

Even though Serbia has witnessed wars, devastation, fires and migration for centuries, a rich cultural and historical legacy has continued to exist. In addition to its natural beauty, the diversity and richness of the historical monuments are an integral part of its tourist attractions.

Many archaeological sites such as Lepenski Vir, Starcevo and Vinca show evidence of prehistoric life on this soil, while various important remains of Roman roads and towns recall the presence of the Roman Empire for six centuries (the UNESCO site Gamzigrad, Sirmium and Mediana).

One of the largest collections of preserved monuments in Serbia are its Orthodox monasteries. certainly the most beautiful in the Balkans. Built between the twelfth and sixteenth centuries, their architectural features, frescoes, icons and sculptural decorations embody the soul of the country and are unique treasures of the cultural and historical heritage of Serbia. Listed as UNESCO World Heritage Sites: the Old Ras complex with the Sopoćani monastery, the Studenica monastery, the Decani monastery with the Patriarchate of Peć, Gračanica Monastery and the Church of Bogorodica Ljeviška in Prizren - the last three are commonly known as the "Medieval Monuments in Kosovo" because they are on Kosovo territory, for some the Autonomous Province of Kosovo, for others the Republic of Kosovo. It may be possible to spend the night in some of the magnificent monasteries of Serbia, a privileged way to discover some of their secrets!

Do not forget the other monasteries (Žiča, Ravanica, Manasija and Gradac) and churches that are worth a visit (such as the Cathedral of Saint Sava in Belgrade) and the remarkable Royal Mausoleum Oplenac, where the twenty-two members of the royal family Karadjordjevic are buried.





The Partner You have been Looking fo

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